

CONTENT CREATOR

PORTFOLIO



WWW.FRANDESCADICIOCCIO.COM

FRANCESCA DI CIOCCIO



CONTENT CREATOR

About Me

A creative professional with a passion for storytelling through content, I've had a variety of opportunities to create a broad portfolio for the creative industry, from passion projects to commissioned work. With over four years of experience as a Social Media Manager and Content Creator, I've developed and executed successful digital marketing strategies that not only engage audiences but also reflect each brand's unique identity. I thrive on creative challenges and enjoy building strong client relationships along the way.



WWW.FRANCESCADICIOCCIO.COM

FRANCESCA DI CIOCCIO

Content Portfolio

Welcome to my portfolio!

Find my social media links here as well as links to client work from freelance and employment, to photography.

WWW.FRANDESCADICIOCCIO.COM



CLIENT

Glaze

A sustainable coffee cup brand, selling one of a kind ceramic cups made in Lisbon.

As a Content Creator for GLAZE, I plan, shoot, edit, and schedule content as posts, reels, and ads on Instagram and TikTok. Content pillars range from Community, Craft, Adventure, and Our Story, varying the theme across the feed and complying to their brand guidelines.

INSTAGRAM



TIKTOK



WEBSITE

CLIENT

John Lewis Partnership Hotels

John Lewis own 5 hotels across the UK for their Partners working at John Lewis and Waitrose.

As a Content Creator for JLP Hotels, I would plan, shoot, edit, and schedule content as posts and reels for their Instagram and TikTok, complying with their guidelines. The aim was to promote visits and stays at each hotel for Partners at John Lewis across the UK, highlighting each hotel's individual charm.

INSTAGRAM



TIKTOK



WEBSITE

CLIENT

The Odney Club

John Lewis' largest partner hotel is The Odney Club, based in Cookham.

As a Content Creator for The Odney Club, I would plan, shoot, edit, and schedule content as posts and reels for their Instagram and TikTok, complying with their guidelines. The aim was to increase membership numbers for locals in the area, and advertise events such as 'Rock The Manor.'

INSTAGRAM



TIKTOK



WEBSITE

CLIENT

Socktopus

Socktopus started off as a small start up in the Brighton Laines, selling quirky socks. It has now expanded to 11 shops around the UK!

As a Social Media and Marketing Manager, I set up the e-commerce website, designing specialised site pages. Shot and edited product photography for each design. Managed all social platforms, as well as plan, shoot, and edit content across all socials.

INSTAGRAM



 [@SOCKTOPUSOFFICIAL](https://www.tiktok.com/@socktopusofficial)



 [@SOCKTOPUSOFFICIAL](https://www.instagram.com/socktopusofficial)



 [@SOCKTOPUSOFFICIAL](https://www.tiktok.com/@socktopusofficial)

TIKTOK

WEBSITE

CLIENT

Cafe Sorelle

An independent Italian cafe on near Bondi in Sydney.

Working freelance for Cafe Sorelle allowed me to create various content for their instagram page, from coffee photoshoots to day in the life vlogs, capturing the personality of the cafe with the baristas and local customers.



INSTAGRAM

CLIENT

Nimia

An independent Sicilian cafe in Eton.

As a Content Creator for Nimia, I create various content for their instagram page, from coffee photoshoots to summer vlogs, as well as updating followers with what new cakes are in, and seasonal menus.



INSTAGRAM

WEBSITE

CLIENT

Little Robins Nursery

Little Robins Nursery opened August 2025 as an independent nursery offering government funded places.

As a Content Creator for the Nursery, I created posts for their Instagram and Facebook promoting their learning styles, reasons to enrol, and events held for parents at the location, raising awareness and increasing enrolment numbers.

INSTAGRAM



WEBSITE



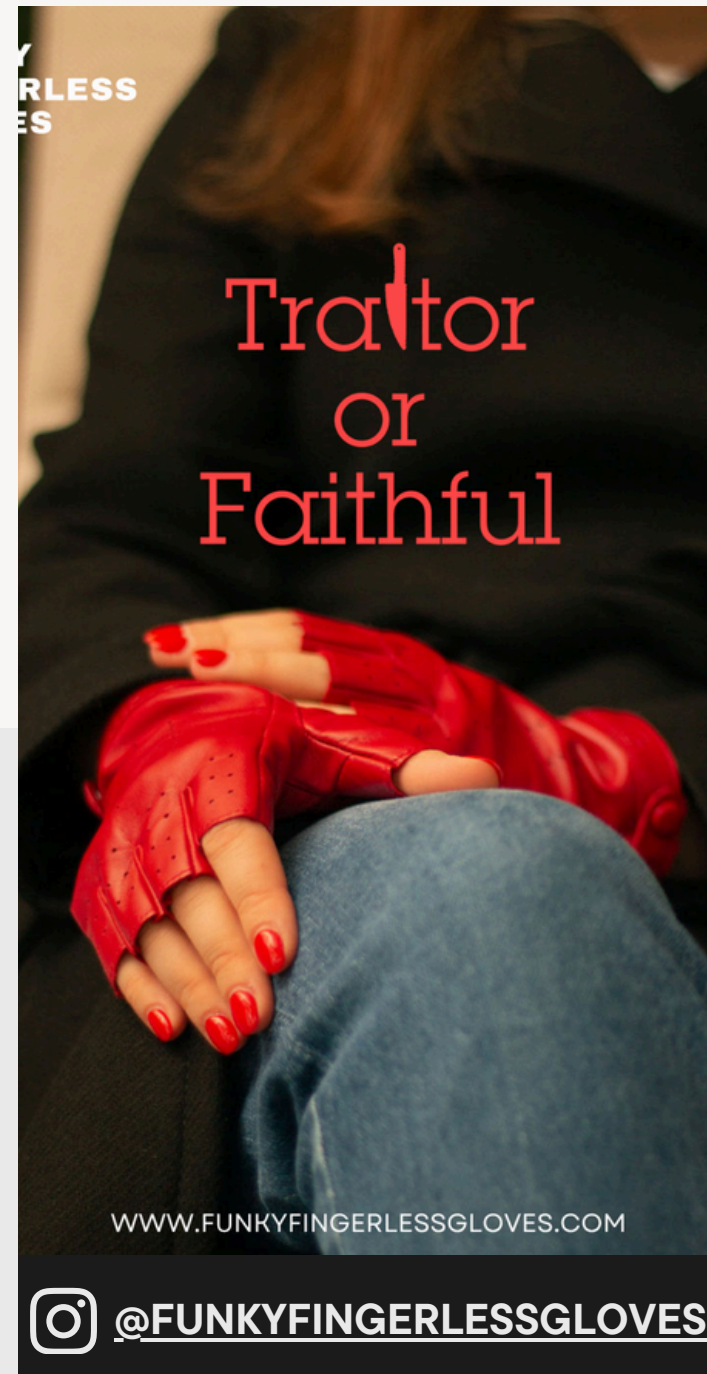
CLIENT

Funky Fingerless Gloves

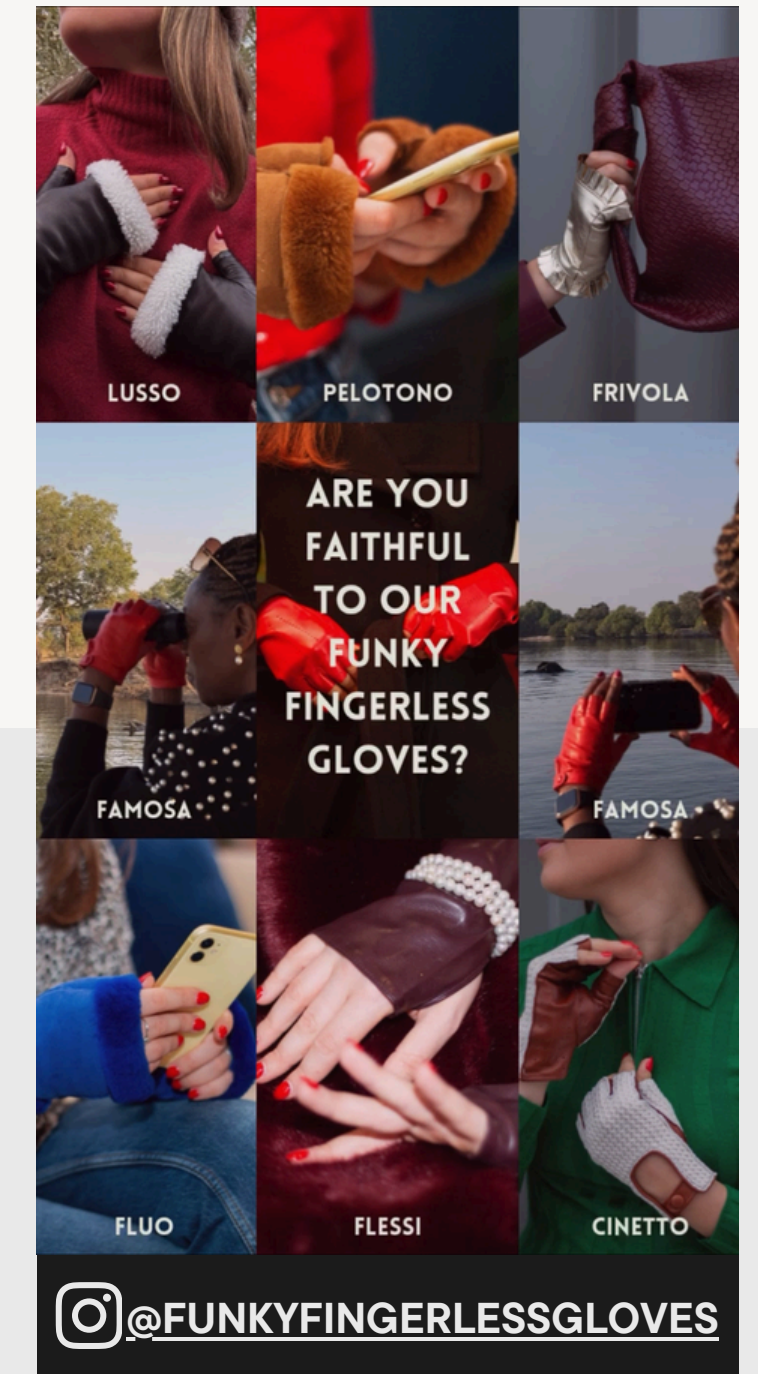
Funky Fingerless Gloves is a new venture after the success of their previous brand, Gala Gloves.

I have supported FFG with content creation promoting a specific product, creating posts and a reel to increase audience engagement and sales with their 'Famosa' gloves.

INSTAGRAM



WEBSITE



CLIENT

Cherry B Boutique

My self managed clothing boutique is where sustainability meets style. As a Depop and Vinted seller, I'm passionate about slow fashion and curating a collection of preloved 90s and 00s gems that give forgotten pieces a second life by reworking or 'flipping' items.

CBB allows me to create my own expressive content for my socials, and trial new trends.

[INSTAGRAM](#)



[WEBSITE](#)

FRANCESCA DI CIOCCIO

Contact

 +44 7496 156789

 FRANDESCADICIOCCIO28@GMAIL.COM

 WWW.FRANDESCADICIOCCIO.COM

 [LINKEDIN - FRANCESCA DI CIOCCIO](#)

